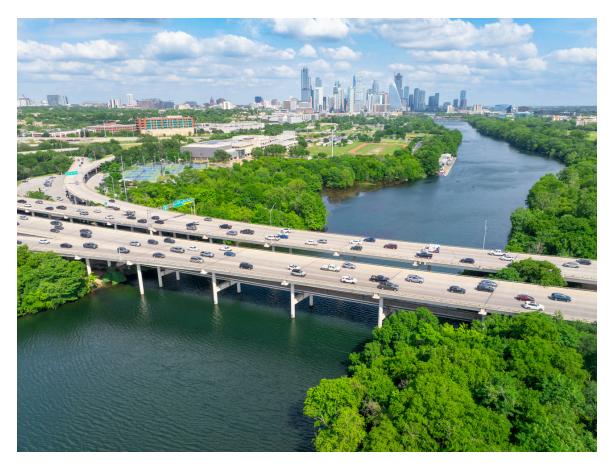


Expressway News

June 2025

In this Newsletter:

IBTTA Safety Week | HERO Service Update | Safety | PBM Design | Summer Savings



Join us in committing to safety, sharing updates with others, and prioritizing savings to gear up for this season.

Learning and Sharing with Industry Leaders

Earlier this month, Mobility Authority staff members attended and served on a panel at the <u>IBTTA</u> Communications, HR, and Legal workshop in Portland, Oregon. Our Director of Operations, Tracie Brown, alongside our Toll Operations Manager, Norma Martinez, shared how the Mobility Authority uses traffic and toll data to effectively segment and communicate with our customers. Taking the time to understand the community we serve keeps us better connected, providing the tools you need to feel confident navigating Texas roadways.



Safety Week

Speaking of IBTTA, this week marks the start of IBTTA's second annual Global Road Safety Week. This year's campaign, <u>Be Safe Together: Be the Highway Hero</u>, is a global initiative spotlighting the people and the jobs they do to make roads safer for everyone.

At the Mobility Authority, our team works together to maintain high-quality roadways. At our Traffic and Incident Management (TIM) Center, the team monitors our roadways using video footage and uses this information to coordinate vital resources for incident management and maintenance. These team members make it possible to respond to unpredictable events such as car crashes by deploying the right resources and people needed to make the roads safe for everyone.



Follow the <u>TIM Center</u> on X for real-time traffic updates.

Do you have your own Highway Hero? Learn how to get involved and share your Highway Heroes on Social media.

Get Involved

Updates on HERO Services

Another highway hero you may already be familiar with is TxDOT's Highway Emergency Response Operator (HERO) Program. The HERO service area has been expanded to include additional Mobility Authority facilities, 290 Toll and 183 Toll, thanks to financial support from the Mobility Authority. Service on MoPac has been adjusted to span from Parmer Lane to Stafford Drive.

Learn more about the **HERO Program**.

Start the Summer with Safety

The 2025 Summer Solstice took place on June 20, which means summer is officially here. As we kick off this new season, let's keep safety top of mind.

The Dangers of Heat

Whether you are walking or driving, you should always take heat seriously. Here are some crucial facts to know about the dangers of heat, and tips for how to combat it.

- Heat exhaustion is <u>caused</u> by the body's response to an excessive loss of water and salt, usually through sweating, and can lead to heat stroke if left untreated.
- Heatstroke begins when the core body temperature reaches about <u>104 degrees</u>. Death occurs at a core body temperature of 107 or above.
- In just <u>10 minutes</u>, a car can heat up by 20 degrees, making it extremely dangerous to leave a child or pet unattended in a vehicle.

Heat Protection Tips

- Always check the back seat for children and pets before you lock your car. Do not leave any person or pet in a vehicle unattended. If you see another vehicle with the child or pet in the back seat, attempt to remove them from the vehicle or call 911 immediately.
- During hot temperatures, wear cool clothing, stay hydrated, and if you are experiencing signs of heat exhaustion, take a cool shower or bath.
- Know the <u>signs</u> of heat stroke, including confusion, loss of coordination, and a high body temperature. If you or someone you are with is experiencing any of these signs, seek immediate medical attention. While you wait for help, remove excess clothing and apply cool water to the body.

The 4th of July is around the corner. While driving sober is critical (and the law) year-round, celebrations have led to dangerous temptations in the past. In <u>2023</u>, 617 people died in traffic crashes during the Fourth of July holiday period, and 38% of those fatalities occurred in drunk driving crashes. No matter how you celebrate, commit to driving sober, ordering a ride share, or designating a sober driver

Don't lose your freedom this Independence Day- there is no risk that is worth a life.



Starting Tuesday, July 1, PayMobilityBill.com may look a little different. The Mobility Authority is launching a new look to the payment website, designed to make managing toll payments simple and convenient.

Saving Smart for Summer Travels



Summer vacation may be on the horizon. If you are heading to the airport, we've got you covered with time and money-saving tips so you can spend less time worrying and more time enjoy your trip.

Getting to and from the airport can be a hassle, especially when congestion is involved. The 183 Toll Road, combined with other roadways, makes it possible for drivers to travel from Austin-Bergstrom International Airport through Leander without stopping. To avoid paper mail and higher tolls, sign up for an electronic tag before you travel and you'll save 33%—meaning more money to enjoy your trip. The Mobility Authority accepts in-state and out-of-state options. Learn more at www.MobilityAuthority.com/tags.

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Central Texas Regional Mobility Authority, 3300 N IH-35, Suite 300, Austin, Texas 78705, United States