



**CENTRAL TEXAS  
Regional Mobility Authority**

Meeting Date: January 27, 2016  
AGENDA ITEM #12

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Justification for Single Sourced Contract for  
website services.

Strategic Plan Relevance: Regional Mobility

Department: Community Relations

Contact: Dee Anne Heath

Associated Costs: Not to exceed \$50,000.00

Funding Source: General Fund and Project Funds

Action Requested: Briefing and Board Discussion Only

Summary:

Pursuant to Section 401.026 of the Mobility Authority Policy Code, the Executive Director must submit justification to the Board for entering into a single source contract. In order to maintain the continuity of necessary website services, the Executive Director has determined that it is in the best interest of the Mobility Authority to contract directly with Monkee-Boy Website Design, Inc. (Monkee-Boy) as a single-sourced consultant for approximately 6-8 months or until such time as the Mobility Authority conducts a new procurement for Information Technology Services.

Monkee-Boy has been providing website services to the Mobility Authority as a subconsultant to Crosswinds, the Mobility Authority's former public relations consultant. Following the selection of Edelman as the Mobility Authority's new public relations consultant, the Mobility Authority's contractual relationship with Crosswinds terminated so we no longer have access to Monkee-Boy through Crosswinds. Based on their past performance working for the Mobility Authority, Monkee-Boy has demonstrated the competence, knowledge, and qualifications to provide the website services currently required by the Mobility Authority at a reasonable fee and without disruption to the agency's operations. The Executive Director intends to re-evaluate its use of website services during Summer 2016 in conjunction with an overall review of and potential procurement for IT Services.

Backup provided: Board presentation.