

# MEDIA ADVISORY

**For Immediate Release:**

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## Mobility Authority to Launch Workforce Development Program to Aid Disadvantaged and Displaced Workers

**(Austin, Texas)**—The Central Texas Regional Mobility Authority (Mobility Authority), together with collaborating partners, is celebrating the launch of MoveFWD, a Workforce Collaborative of Central Texas. MoveFWD is a unique life skills program that combines workforce training, job placement, and social services support to help people who are disadvantaged achieve life-changing, long-term employment, and career building opportunities in the roadway construction and customer service fields.

**WHAT:** Program launch for MoveFWD, a Workforce Collaborative of Central Texas

**WHO:** The Mobility Authority, together with collaborating partners Austin Community College, City of Austin, Goodwill, Texas Department of Criminal Justice Reentry and Integration, Travis County, and Workforce Solutions.

**Speakers will include:**

- Travis County Commissioner Jeff Travillion, Precinct One
- Nikelle Meade, Vice-Chair, Mobility Authority Board of Directors
- Mike Heiligenstein, Executive Director, Mobility Authority

**WHEN:** Wednesday, Aug. 15, 2018 at 10 a.m.

**WHERE:** Eastview Campus of Austin Community College  
Building 2000 Courtyard near Workforce Solutions Career Center  
(See location map below)  
3401 Webberville Rd.  
Austin, TX 78702

**MEDIA OPPORTUNITIES:** Photo and interview opportunities with the program's collaborating partners will be available onsite at ACC and at the nearby Workforce Solutions Career Center.



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**About MoveFWD, A Workforce Collaborative of Central Texas**

MoveFWD is a unique life skills program that combines workforce training, job placement, and social services support to help people who are disadvantaged achieve life-changing, long-term employment. The Mobility Authority created this comprehensive program to identify and prepare candidates for skilled positions within the roadway construction and customer service industries, and give candidates the tools they need to achieve economic independence and establish a better quality of life. The program launched in 2018 in partnership with Austin Community College, City of Austin, Goodwill, Texas Department of Criminal Justice Reentry and Integration, Travis County, and Workforce Solutions.

**About the Mobility Authority**

The Central Texas Regional Mobility Authority is a local, independent government agency created in 2002 to improve the regional transportation system in Travis and Williamson Counties. The Mobility Authority implements innovative and sustainable transportation options to enhance quality of life and economic vitality in Central Texas. The Mobility Authority operates 183A Toll in Williamson County, 290 Toll in east Austin, the 71 Toll Lane in east Austin, and the MoPac Express Lane in Central Austin. The agency is also finishing construction of the eight-mile 183 South Project in east Austin, and constructing the four-mile SH 45SW toll road between FM 1626 and MoPac in southern Travis and northern Hays counties. For more information about the Mobility Authority, visit [www.MobilityAuthority.com](http://www.MobilityAuthority.com).